

**Industry:**

- Information Technology
- Information Security

**HQ:**

- Budapest, Hungary

**Management:**

- CEO, Robert Tari with 13 years of IT and 8 years of IT security company management experiences;

**Current ownership:**

- Privately owned;

**Industry size:**

- USD 500M+ for Hungary;

**Website:**

[www.grayteq.com](http://www.grayteq.com)  
[www.grayteq.hu](http://www.grayteq.hu)  
[www.grayteq.cn](http://www.grayteq.cn)

**Contact us:**

- [support@grayteq.com](mailto:support@grayteq.com)

## Corporate Overview

At the end of 2010, based on extended IT security and sales management experiences, Robert Tari, CEO of more well-known Hungarian IT firms decided to invest to a new IT security solution developer company and upon 10 years of development,- and software company management experiences, initiated the formation of Sealar, Inc., starting the development of a new Data Loss Prevention (DLP) software portfolio, Grayteq.

In 2011, Sealar, Inc. has released its first data loss prevention solution Grayteq DLP and in a short while welcomed some respected organizations amongst its customers like Artisjus Organization for Authors' Rights, Porsche Bank or even the Hungarian Post. In early 2016, Grayteq established its first exclusive distribution partnership in Indonesia. Also in 2016, Grayteq's first foreign subsidiary in Japan is planned to be established.

## Technology Comparison

Based on prior ethical-hacking experiences of Grayteq developers, a whole new concept of protection for valuable data has been developed. While Grayteq's competitors match the standard „anti-virus” approach to data protection by scanning, analyzing and comparing data content to preset “valuable data” patches, Grayteq DLP protects the all-time physical location of data, establishing content-independent protection. Grayteq DLP solutions are ideal for companies with hardly-, or un-standardized data.

## Technology Advantage

Grayteq DLP's strength – compared with competitors' content-scan based scheme – is that any valuable data can be altered by the users in numerous ways and a content scanner-based DLP system may easily fail to identify a modified, altered or even intentionally distorted data. In general, we can say that a content scanner cannot be made ready and kept up-to-date with the altering imagination of the human mind.

## Advantages in details

- Unique, non content-based protection method;
- No such integrated, “All-in-One” solution on the market;
- No need for hardware investment;
- No Single-Point-of-Failure potential;
- Amount-irrelevant data security evaluation & processing;
- 54% lower computing resource consumption;
- 67% lower log storage capacity requirement than Microsoft SQL;
- No End-User privacy concerns and Issues;
- First line direct support for the Hungarian Customers;
- Local development provides vendor-level support for End-Users;
- Fast response capability on development requests by local devel team;

## Products and Services

Grayteq offers various products from real-time user activity monitoring and data loss prevention solution; through real-time encryption to advanced security management and DLP Security-as-a-Service (DLP SaaS). Sealar, Inc. provides full range of Grayteq DLP related implementation, training and support services to its Customers.